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## **Noodles & Company Provides 'Fresh Start' to New Year**

### **Company's Redesigned Website and Kick-Off of January Family Nights Help Guests Stick to New Year's Resolutions Focused on Living Better in 2016**

BROOMFIELD, Colo., Jan. 05, 2016 (GLOBE NEWSWIRE) -- [Noodles & Company](#) (Nasdaq:NDLS), serving classic noodle and pasta dishes from its globally inspired World Kitchen, invites guests to raise their bowls to health and well-being in the New Year. Dedicated to providing guests an easy way to eat well, the Company is kicking off 2016 with several initiatives including the launch of a new guest-interactive website highlighting customizable meal options, the reintroduction of Family Nights in January to reconnect busy families, as well as the introduction of an entirely gluten free cheese sauce giving guests yet another way to stick to their New Year's resolutions aimed at living better.

"As we say goodbye to 2015 and hello to 2016, we know that our guests have made resolutions to live better in the New Year and we want to invite them to start here," said Chairman and Chief Executive Officer Kevin Reddy. "The end of 2015 saw the launch of our Made. Different. platform that showed our dedication to providing guests *Real Food. Real Cooking. Real Flavors.* We want to take that one step further in 2016, and be the restaurant of choice for guests seeking a fresh start. Not only is it easy to eat well at Noodles & Company, we also pride ourselves on being a destination for bringing families together and giving back to the communities we serve -- all while ensuring guests are getting an exceptional value for their money."

The Company recently unveiled a freshly redesigned and highly guest-interactive website that makes it easier than ever for guests to stick to their health-conscious New Year's resolutions. Committed to transparency, Noodles & Company's new website places the nutritional information for each menu item directly next to each dish to create an easier way for guests to know what is in their meal, so they can customize it to fit their diet, health and taste requirements. The Company invites guests to explore the revamped website from any digital device at [Noodles.com](#).

Noodles & Company also introduced an entirely gluten free cheese sauce which allows its popular Wisconsin Mac and Cheese to be a fully gluten free option for guests when customized by replacing elbow macaroni with gluten free fusilli or rice noodles. The offering adds yet another option to the many ways guests can customize their globally inspired meal at Noodles, from meatless, lower in sodium, and gluten free options to dishes with 500 calories or less and more. The customizable menu options featuring *Real Food. Real Cooking. Real Flavors.* are virtually endless at Noodles & Company, and can be accessed via any dining occasion — Dine-In, Carryout/Online Ordering and Catering.

Living better goes beyond just eating well, and Noodles & Company wants to help bring families together, while helping out those in need. Already a top destination for millennial families, the company recently announced the reintroduction of Family Nights for the month of January. Every Thursday night in the month of January, families will receive a free Kids Meal with the purchase of any regular entrée. The Company will also continue its fight against childhood hunger by donating \$.05 for every Kids Meal ordered until September 20<sup>th</sup> to No Kid Hungry as it strives to raise \$100,000, which will help connect one million meals to hungry children in need.

"At Noodles & Company, we are Made. Different. and our mission is 'to always nourish and inspire every team member, guest and community we serve.' We are excited to provide a fresh start in 2016 featuring a new guest-interactive website, more gluten-free options and the reintroduction of Family Nights because we know these initiatives will help our guests nourish healthy relationships with their bodies, families, finances and values," said Executive Vice President and Chief Marketing Officer, Mark Mears. "We want to inspire everyone to make a fresh start -- not only to live up to their personal resolutions to improve health and well-being for themselves and their families, but to reach out and help enrich the communities where we all live, work and play."

For more information on Noodles & Company or to find a location nearest you to dine in, order online for carryout or group catering, please visit [www.noodles.com](#) or [www.noodles.com/catering](#).

#### **About Noodles & Company**

[Noodles & Company](#) is a fast-casual restaurant chain where its globally inspired dishes come together to create a World Kitchen. Recognized by Parents Magazine as a Top Family Friendly Restaurant, and Health Magazine as one of America's

Healthiest Fast Food Restaurants, Noodles & Company is a restaurant where Japanese Pan Noodles rest comfortably next to Penne Rosa and Wisconsin Mac & Cheese, but where world flavors don't end at just noodles. Inspired by some of the world's most celebrated flavor combinations, Noodles & Company's menu offers appetizers, soups, salads and sandwiches, too. Everything is made fresh to order, just as you like it, using quality ingredients. Dishes are delivered to the table allowing guests time to sit and relax or grab a quick bite. With more than 470 locations nationwide, from California to Connecticut, guests can find a location nearest them and take a tour of the global menu by visiting [www.noodles.com](http://www.noodles.com).

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