



November 18, 2015

Noodles & Company Spreads Holiday Cheer With Special Gift Card Promotion and Catering Options

For Every \$25 Gift Card Purchased, Guests Will Receive a \$5 Gift Giver Bonus Card Online and in Restaurants

BROOMFIELD, Colo., Nov. 18, 2015 (GLOBE NEWSWIRE) -- [Noodles & Company](#) (Nasdaq:NDLS), serving classic noodle and pasta dishes from its globally inspired World Kitchen, announced that they are offering a special gift card promotion to celebrate the 2015 holiday season now through December 31. For every \$25 gift card purchased, guests will receive a \$5 Gift Giver Bonus Card - online at [noodles.com](#) and in restaurants. The Gift Giver Bonus Cards have no cash value and are eligible to be redeemed in January 2016.

The company is also offering guests the chance to receive double Gift Giver Bonus Cards on Cyber Monday. For every \$25 spent in gift card purchases between 1-2pmET and 5-6pmET, guests will receive \$10 in Gift Giver Bonus Cards. The Cyber Monday promotion will include purchases made ONLINE ONLY at [noodles.com](#).

"Noodles & Company is Made. Different. with a menu that boasts 25 fresh, customizable dishes that are prepared with REAL Food, REAL Cooking and REAL Flavors, giving the gift of Noodles & Company can put a smile on the face and sauce on the shirt of even the pickiest of eaters this holiday season," said Mark Mears, Executive Vice President and Chief Marketing Officer of Noodles & Company. "Noodles & Company knows that half the fun of spreading holiday cheer comes from giving, not receiving, which is why we wanted to join in on fun. That's why this year when guests choose to give a little Noodles cheer, they receive a little Noodles cheer in return with our Gift Giver Bonus Cards."

Another great way to enjoy this holiday season is with Noodles Catering. Created with recipes from around the world, catering your holiday party with Noodles & Company is an easy and hassle free way to please all your party guests. The catering program includes the company's NoodlesBar offering, serving buffet style meals for 20 or more people comprised of main entrées, sides and desserts as well as A La Carte individual pans that serve up to 10 people each and are great for adding variety to larger spreads or feeding a smaller get together. Noodles Catering is perfect for a crowd-pleasing, stress free and memorable holiday meal with friends and family.

For those focused on their nutrition this time of year, the company recently announced their commitment to being Made. Different. by focusing on REAL Food, REAL Cooking and REAL Flavors, which meant the removal of all artificial colors, flavors, preservatives and sweeteners from its core menu, including noodles, sauces, soups, condiments, bread and dressings. Guests can rest assured, each Noodles & Company dish is made-to-order and strives to deliver the real at-home cooking experience they enjoy. That way they can spend less time worrying about what's in their food, and more time enjoying one-on-one time with their families and friends this holiday season.

For more information on Noodles & Company or to find a location nearest you, please visit [www.noodles.com](#) or [www.noodles.com/catering](#).

About Noodles & Company

[Noodles & Company](#) is a fast-casual restaurant chain where its globally inspired dishes come together to create a World Kitchen. Recognized by Parents Magazine as a Top Family Friendly Restaurant, and Health Magazine as one of America's Healthiest Fast Food Restaurants, Noodles & Company is a restaurant where Japanese Pan Noodles rest comfortably next to Penne Rosa and Wisconsin Mac & Cheese, but where world flavors don't end at just noodles. Inspired by some of the world's most celebrated flavor combinations, Noodle & Company's menu offers appetizers, soups, salads and sandwiches, too. Everything is made fresh to order, just as you like it, using quality ingredients. Dishes are delivered to the table allowing guests time to sit and relax or grab a quick bite. With more than 470 locations nationwide, from California to Connecticut, guests can find a location nearest them and take a tour of the global menu by visiting [www.noodles.com](#).

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